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DISCLAIMER

A decorative footer featuring various social media icons (email, RSS, G+, Twitter, and a plus sign) and stars arranged in a circular pattern around the word 'DISCLAIMER'.



The wait is over! The time has come to reveal our top influencers of the year 2015-16.

The world is getting smaller and smarter- Just like our HR industry.

We are experiencing immense technological advancements and it is overwhelming to see HR enthusiasts on social media sharing unique insights and knowledge around the HR domain.

So, we shortlisted 200 influencers and took into consideration multiple social platforms to find out the top 20 HR influencers of the year. These influencers have played a significant role in informing and educating people on the recent trends of Human Resources on the digital medium.

Before we begin, we congratulate all the influencers who have made it to the top 20 list and we would also like to thank every professional who shared their HR wisdom through different mediums.

Keep up the momentum!



TOP 20 HR INFLUENCERS

Compiled
Final Ranking

Derived Weighted Average
Basis Platform Relevance

Evaluated Social Platforms to Quantify Social Presence

Linked



twitter



KLOUT

sysomos

Identified 200 Active
Influencers on Twitter

Exhaustive HR Specific Keywords
Were Tracked to Map the Influencers

Tracked HR Related
Conversations Using

sysomos



METHODOLOGY

Sysomos is an insight driven software that helps to monitor, evaluate and analyse Social Media activities.

#1

SUNDER RAMACHANDRANGeneral Manager - Training @ GlaxoSmithKline
Pharmaceuticals India

43,881



5,594



60



Mumbai



sundertrg.tumblr.com



@sundertrg

#2

VINEET NAYAR

Founder Chairman and CEO Sampark Foundation



26,717



10,335



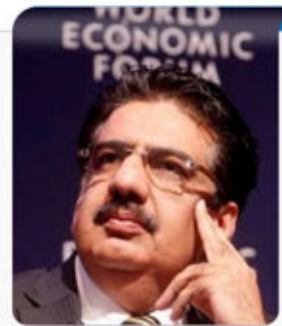
63



Noida Area



vineetnayar.com



@vineetnayar

#3

GAUTAM GHOSH

Employer Branding and Social HR consultant.



22,040



11,524



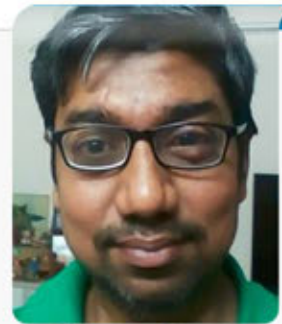
62



Lucknow



gauteq.blogspot.com



@GautamGhosh

#4

ABHIJIT BHADURI

Founder, Abhijit Bhaduri & Associates



26,717



10,335



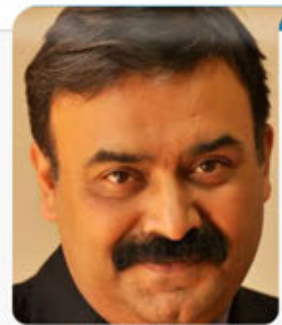
64



Bengaluru



abhijitbhaduri.com



@AbhijitBhaduri

#5

AMIT BHAGRIYA

Head-HR, Shri Educare limited



21,826



4,839



60



New Delhi



younghrmanager.com



@younghrmanager

NEW
ENTRANT

#6

SHARAD VERMA

HR Head | CHRO at Sears Holdings India



15,865



25,519



61



Pune



iSharad.com



@iSharad

#7

ESTER MARTINEZ

CEO & Editor-in-Chief at People Matters



10,185



2,05,746



52



India



peoplesmatters.in



@Ester_Matters

#8

PRABHIR JHA

Global Chief People Officer - Cipla



8,799



3,19,745



58



Mumbai



@PrabirJha

#9

TANMAY VORA

Director (Product Development, R&D) and Country Head at Basware India



9,952



2,882



67



Chandigarh



QAspire.com



@tnvora

#10

YASHWANT MAHADIK

Executive Vice President & Global CHRO at SUN PHARMA



9,564



18,462



64



Mumbai



yashmahadik.com



@IndianYash

#11

ACHYUT MENON

Managing Director, Options Executive Private Ltd



7,369



16,441



62



Hyderabad

askmenon.com/scheduletime.php
clarity.fm/achyutmenon

@achyutmenon

#12

SARANG BHROME

Senior Manager – global social recruiting & Talent branding



8,558



17,648



61



Pune



magicsourcer.wordpress.com



@Sarangbrahme

13

KUNJAL KAMDAR

Sr Manager - Talent Digital & Social Engagement, Virtusapolaris



6,065



10,715



62



Pune



ramblingrecruiter.wordpress.com



@kunj23

14

GURPRIET SIINGH

Senior Client Partner –Korn Ferry Hay Group



8,238



5,576



64



Mumbai



joyandlife.wordpress.com



@JoyAndLife

15

NABOMITA MAZUMDAR

Founder, Nabomita.com



9,119



4,716



65



Mumbai



nabomita.com



@nabomita_smiles

16

HARLINA SODHI

Senior Executive Vice President, IDFC Bank



6,493



2,965



61



Mumbai



@HarlinaSodhi

17

KAVI ARASU

Chief Manager- Learning & Development, Asian Paints



6,575



3,813



55



Mumbai



infoolbloom.com
kaviarasu.com



@_Kavi

18

SAHANA CHATTOPADHYAY

Founder- Proteeti Consulting



5,793



2,436



54



Mumbai



idreflections.blogspot.com



@sahana2802

19

VIVEK PARANJPE

Management consultant, Independent assignments



5,504



1,433



59



Mumbai



paranjpe-colloquy.blogspot.in
peripateticparanjpe.blogspot.in



@vivekparanjpe

20

JONAS PRASANNA

Talent Brand & Social Media Recruitment – Lead, Capgemini



3,786



8,600



57



Mumbai



@jonas1hr



Rank	INFLUENCER	Twitter Handle
1.	Sunder Ramachandran	@sundertrg
2.	Vineet Nayar	@vineetnayar
3.	Gautam Ghosh	@GautamGhosh
4.	Abhijit Bhaduri	@AbhijitBhaduri
5.	Amit Bhagriya	@younghrmanager
6.	Sharad Verma	@iSharad
7.	Ester Martinez	@Ester_Matters
8.	Prabir Jha	@PrabirJha
9.	Tanmay Vora	@tnvora
10.	Yashwant Mahadik	@IndianYash
11.	Achyut Menon	@achyutmenon
12.	Sarang Brahme	@Sarangbrahme
13.	Kunjal Kamdar	@kunjal23
14.	Gurpriet Siingh	@JoyAndLife
15.	Nabomita Mazumdar	@nabomita_smiles
16.	Harlina Sodhi	@HarlinaSodhi
17.	Kavi Arasu	@_Kavi
18.	Sahana Chattopadhyay	@sahana2802
19.	Vivek Paranjape	@vivekparanjpe
20.	Jonas Prasanna	@jonas1hr

**MOST CONSISTENT
INFLUENCERS**

NAME	2015-16 RANK	2014-15 RANK	2013-14 RANK	2012-13 RANK
GAUTAM GHOSH	3	1	1	3
TANMAY VORA	9	3	3	4
ABHIJIT BHADURI	4	18	2	10
GURPRRIET SINGH	14	5	7	5
KAVI ARASU	17	16	15	1



ABOUT SHRM INDIA



SHRM India is a part of the world's largest professional, not-for-profit Human Resource association, SHRM -The Society for Human Resource Management. It has over 285,000 members in 165 countries.

SHRM India provides a platform for thought leadership, sharing of best practices and professional networking within the Indian and global HR communities in order to take the profession higher through continuous and collaborative learning.

SHRM India also offers Professional Development Programs, customized learning frameworks and skill-building workshops, with a focus on strengthening the core competencies among HR professionals.

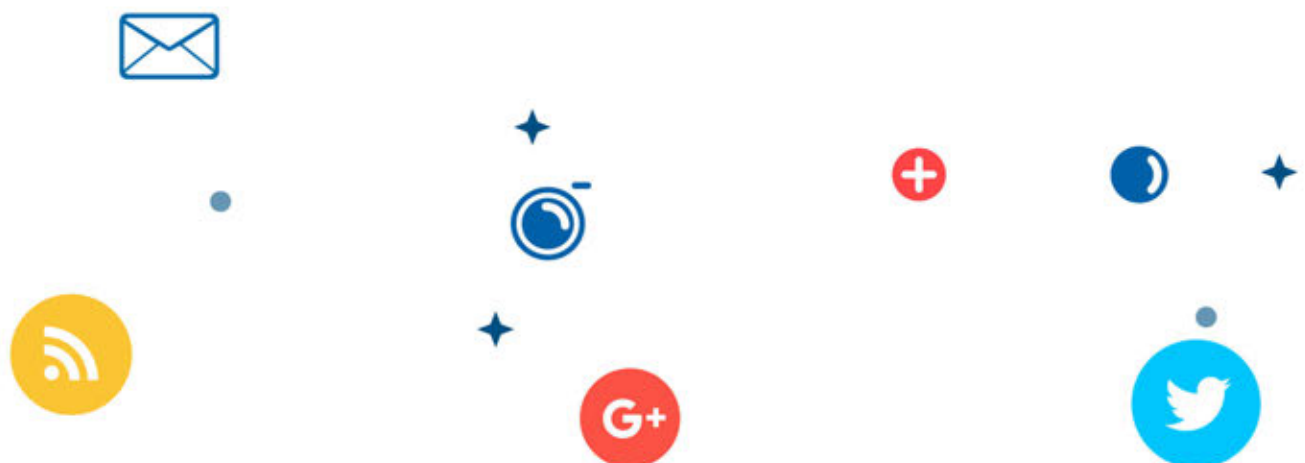




A special note of thanks to our partner- Dentsu Webchutney for extending their support in making the report.

Dentsu Webchutney is the agency credited with ushering in the era of digital advertising in India. Till date, it remains the No. 1 digital agency and by far, the most awarded one. It is also the only Asian agency to have been featured in the Marketing Sherpa Hall of Fame in 2006.

Dentsu Webchutney is known for creating pioneering digital solutions through infectious ideas that resonate with culture and drive dramatic business growth. Its clients include Airtel, Flipkart, Pepsi, Coca-Cola, Bacardi, Red Bull, PepsiCo, Mastercard and Microsoft, to name a few.





This report is by no means exhaustive; nor is it the only manner in which to measure HR influencers on Social Media. In fact it is a starting point for developing insights into online HR conversationalists and conversations.

The few twitter handles that may have slipped through can be added to the list with your help. Do provide us with the missing HR conversationalists either by mailing us at shruti.sud@shrm.org or DM us [@SHRMINDIA](https://twitter.com/SHRMINDIA) and we will add them over time.

We arrived at the results which were based on analysis and a strict methodology. They do not represent any bias towards any individual or the personal views of SHRM India.

